Dear readers,

our newsletter for the month of June provides you with information about relevant industries for German companies in Mexico, the election of the CAMEXA board and the strengths and opportunities of the Mexican economy. Additionally, we will inform you about recent legal updates, a site selection carried out by WMP Consulting Services and upcoming events.

Yours, Thomas Wagner
(Founder & Managing Director)
News

Influencing factors of the Mexican economy
What are the factors influencing the Mexican economy and what potential do they hold for possible FDIs? More...

Relevant industries for German companies in Mexico
Where are the interesting economic regions in Mexico from a German perspective? And which industries are based there? More...

Electromobility in Mexico – Part III: Charging Infrastructure
What about electromobility in Mexico? Does it exist? The third part of the blog provides an overview of the charging infrastructure. More...

Review of Hannover Messe 2018
The world’s most important industry fair for innovation and technology, Hannover Messe, took place in the last week of April in the capital of Lower Saxony. More...

WMP Mexico Advisors

On May 08th 2018, the new board of CAMEXA was elected for 2018/19 in the Mexican capital.

We congratulate Thomas Wagner, founder & managing director of
WMP Mexico Advisors, on his re-election to the new CAMEXA board of 2018/19!

The new CAMEXA board (f. r. t. l.): Eduardo Watty (Robert Bosch México), Jorg Paasche (HSBC México), Stefan Deuster, vice-president (KBA Latina), Julio Serrano (Siemens Mesoamérica), Gerd Dressler (Bocar), Thomas Wagner (WMP Mexico Advisors), Rosemarie Fleischmann (Boege & Business), Dr. Edmund Duckwitz, president (Von Wobeser y Sierra), Dr. Alexander Wehr, vice-president (BMW Group Mexico, Latin America and the Caribbean), Victor Monroy (Hamburg Süd), Johannes Hauser (CAMEXA), Claus Wünschmann (BASF México, Centroamérica y el Caribe), Michael Günther (Marsh Brockman y Schuh). Absent: Miguel González (Carl Zeiss de México), Mario Loske (Strama-MPS Maquinaria México), Héctor Villanueva (T-Systems México), Alex Wegenast (KfW IPEX-Bank).

WMP Mexico Advisors congratulates Timo Dolleschel, Manager at WMP, for being voted member of the Cámara de Comercio Franco Mexicana (French Chamber of Commerce) Board in the Bajío region. The election took place on May 30 and will last for a legislative term of two years.
Site selection in the Bajío region and the north of Mexico

Visit of a production hall in the Mexican state of Nuevo León near the US border.

In the month of May, the team of **WMP Consulting Services** accompanied a Bavarian medium-sized enterprise active in the telecommunication sector to search for a suitable location for their new Mexican subsidiary. For several days, we visited various industrial parks in the **Bajío region** and near the US border. Especially in and around the states of **Querétaro** and **Guanajuato**, many new industrial parks have sprung up in recent years. A plus point for the northern states **Nuevo León** and **Coahuila** is the proximity to the US market, since the South German company wants to focus on exporting to the United States in future.

WMP accompanied the Bavarian company, whose company group has more than 10,000 employees worldwide, not only in search of a suitable production hall, but also visited companies in various states and their Mexican production halls. In addition, meetings were organized with representatives of the Mexican government regarding FDI's, in which both sides could exchange their views.

**WMP Legal**

**Amendment to “Provisions of Industrial Property Rights”**

On May 18, 2018, a Legislative Decree was published in the Official Journal of Mexico amending, adding, and repealing various intellectual property provisions.
As part of these reforms, the brand term enshrined in Art. 88 has been extended and is of this day understood as a trademark. More...

We would be pleased to advise you personally.
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